



Press Release

October 12th, 2022

From 14th to 20th November for the third edition of Barter Week: a free stay in B&Bs worldwide in exchange for goods and services

After the success of the first two editions and after the stop due to the pandemic, Barter Week is back. From Albania to Uganda, B&B hosts and travellers ready to swap.

"We have expanded and beautified our property by bartering. We've bartered for various mediums of advertising, kayaks, gardening, plants, trees, a pig (for a pig roast), antiques, collectibles and have even done lodging swaps (for refreshment of employees and owners) with other B&B's and lodges."

This sums up the spirit of Barter Week, an event without geographical borders, whose third edition will run **from 14th to 20th November**, after its successful debut in 2018. There are many accommodation facilities hosts, like this friendly US couple, who offer potential guests a free stay in exchange for various types of services or goods. Bartering options can all be viewed on the dedicated website www.barterweek.com.

So far, around 600 B&Bs in over 60 countries on all continents have joined the initiative, which is the international spin-off of Italian Barter Week (Settimana del Baratto, www.settimanadelbaratto.it), the annual event organised by www.bed-and-breakfast.it, now coming up for its 14th year of success. During the **third week of November**, travellers can stay in B&Bs without dipping into their wallets: all they have to do is offer manual, learning or creative activities, or bring the B&B something from home.

How do you join in Barter Week? On the site dedicated to the event you will find the calling card of all participating B&Bs ready to open their doors to the bartering method. They are sorted by country and by the host's request, namely what they want in exchange for free hospitality. After selecting the B&B that catches your eye, if you can satisfy the needs advertised, contact them via the appropriate form (free registration), start the negotiation and when you have come to an agreement that you will honour on-the-spot, start packing. If the facility has no wish list, the traveller is free to offer their own swap, anything from tango lessons to a vintage comic. Just use your imagination, flexibility and, above all, be ready to share.

Any B&B host who wants to join the extensive network of accommodation facilities participating in Barter Week just adds their site, with a short text presentation, photos and description of the barter required. All free of charge.

LINKS

Barter Week: www.barterweek.com | www.facebook.com/BarterWeek

Italian Settimana del Baratto: www.settimanadelbaratto.it/en |

www.facebook.com/settimanadelbaratto

PRESS OFFICE

Bed-and-Breakfast.it

E-mail: press@bed-and-breakfast.it